

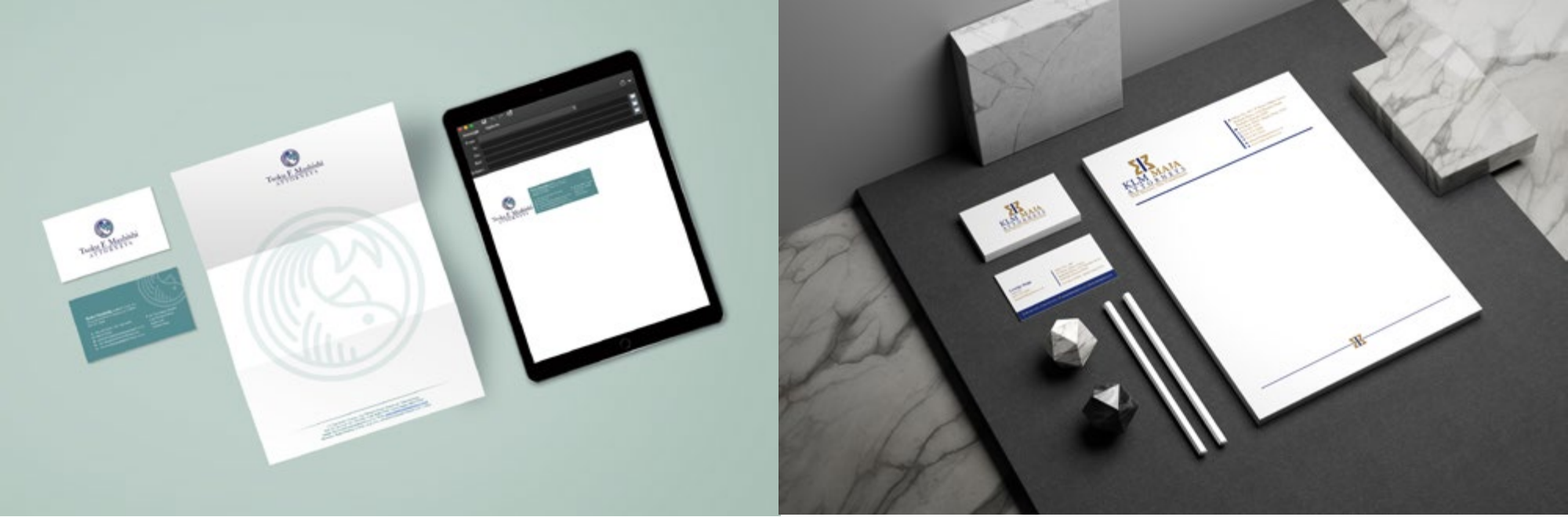


DESIGN PACKAGES

2026

We offer comprehensive tier structured packages to meet your business scaling needs, our packages are designed to grow with your business and each Package naturally builds directly on top of the elements included in the Preceding Package.





PACKAGE 1: BRAND ESSENTIALS (STARTER TIER)

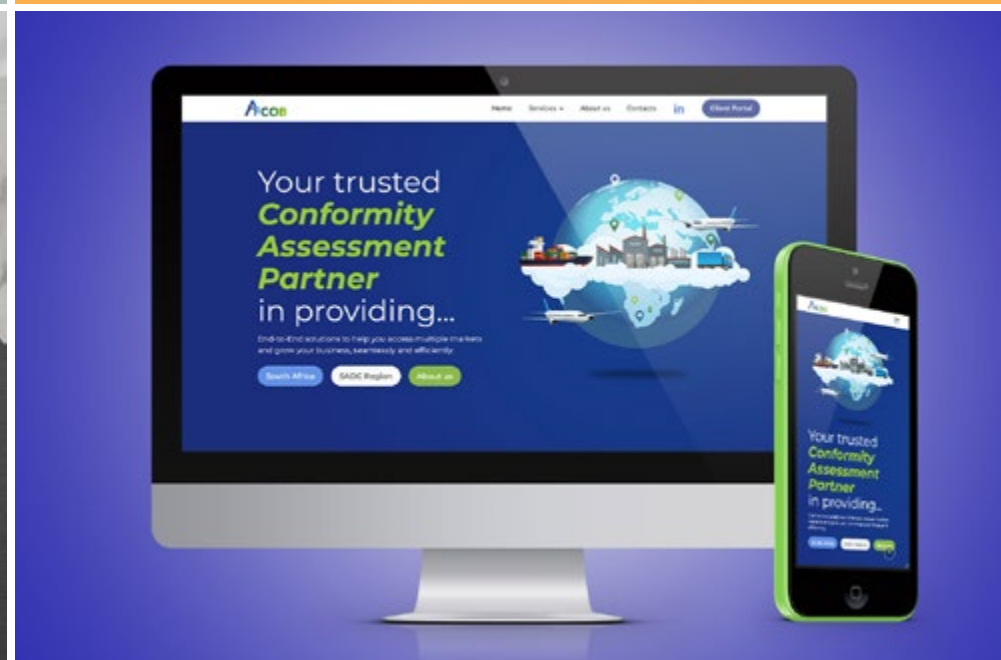
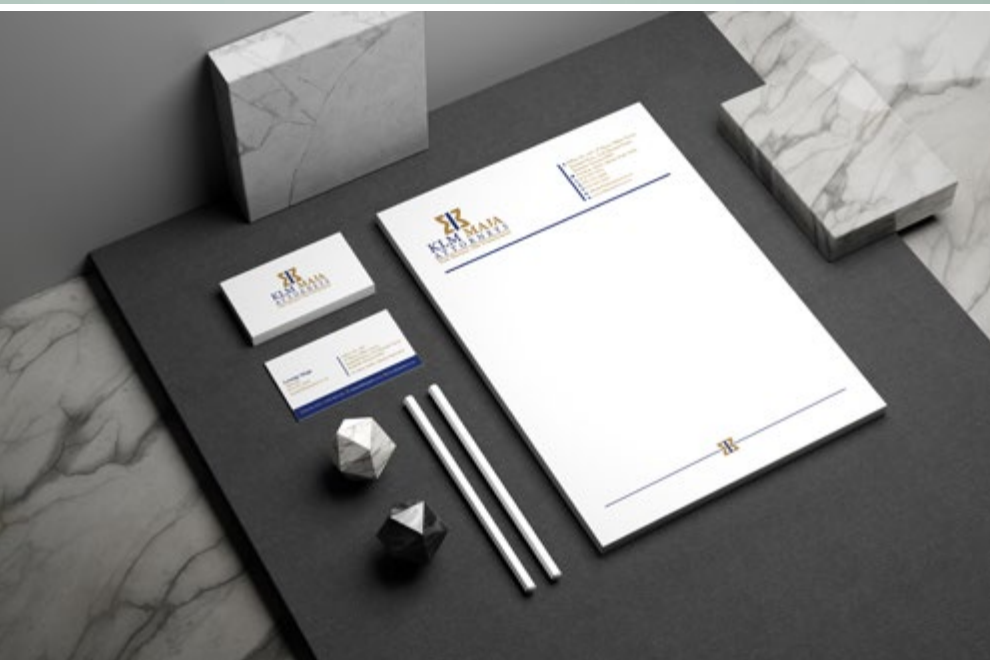
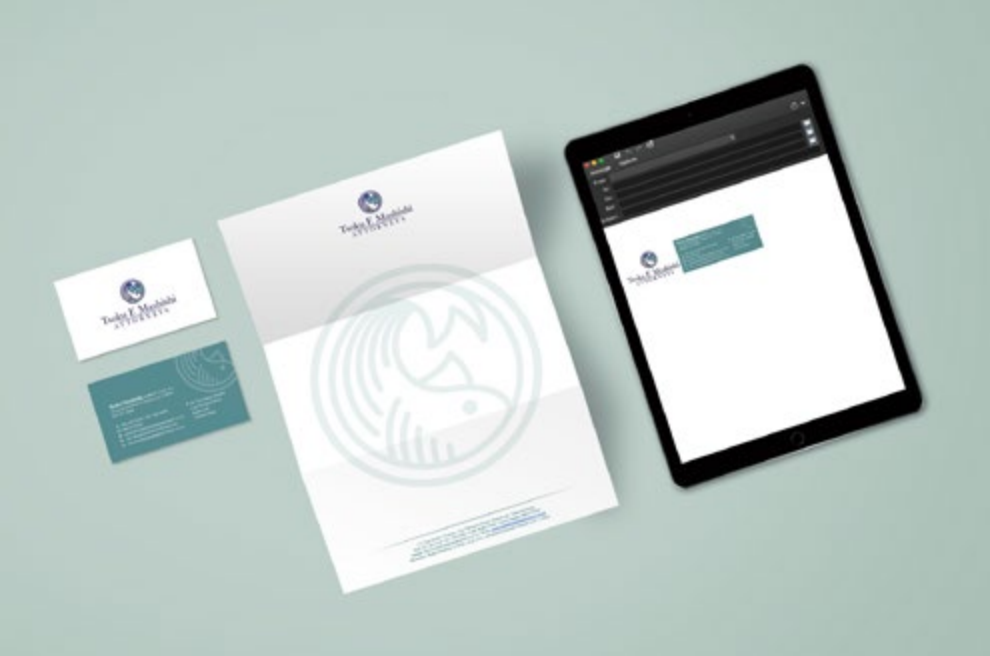
BEST FOR: New businesses, startups, and entrepreneurs looking to establish a professional, credible visual identity early on.

CORE OUTCOME: Launching with a clean, cohesive visual presence that builds trust from day one.

DELIVERABLES:

- Custom Logo Design (with 2–3 initial concepts)
- Brand Asset Guide (color palettes and font pairings)
- Business Stationery Design (business card and letterhead)
- 100 Printed Business Cards (Single User)
- Professional Email Signature
- Ready-to-print vector files alongside web-ready digital formats
- Includes 2 revision rounds to fine-tune the final layout.

R4500



PACKAGE 2: MARKETING & GROWTH (STANDARD TIER)

BEST FOR: Growing businesses wanting to expand their market reach, align their team, and establish consistent digital and print communications.

CORE OUTCOME: Scaling up your marketing touchpoints to increase customer engagement across multiple platforms.

DELIVERABLES:

- **Everything included in the Brand Essentials package.**
- Multi-page Marketing Material (up to a 4-page corporate brochure, flyer, or pamphlet)
- Social Media Brand Kit (custom post templates and header banners for 3 platforms)
- Website Layout Design (UI/UX wireframes for up to 5–6 foundational pages)
- Includes 2–3 consolidated revision rounds per item.

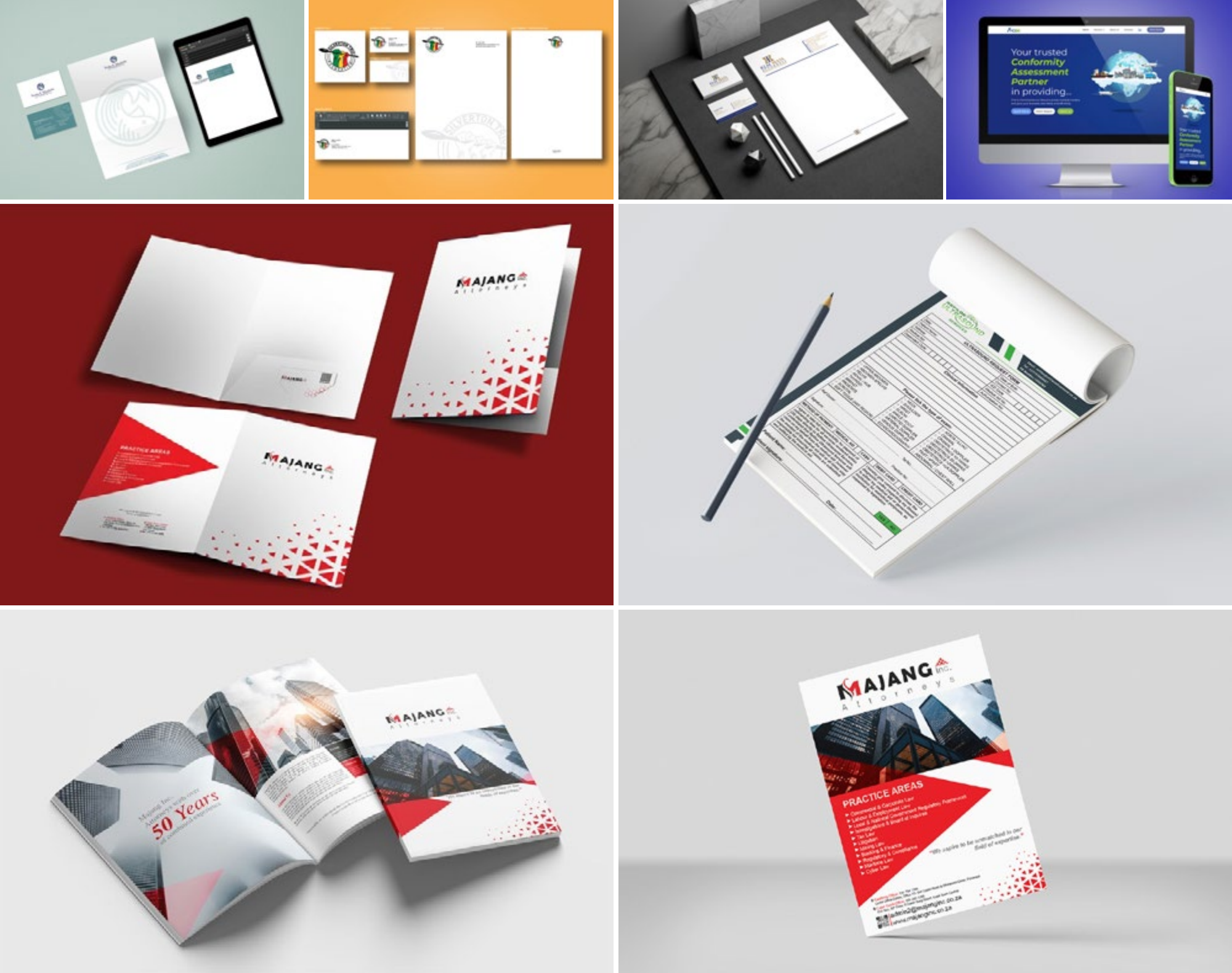
R12 000

***Websites:** These types of websites represent a company, showcase services, and share contact details

Including:

Domain Registration (for .co.za Domains only)

12 Months Website Hosting



PACKAGE 3: COMPLETE CORPORATE IDENTITY

BEST FOR: Established entities seeking an overhaul, high-end scaling, or a seamless omni-channel presence bridging physical and digital spaces.

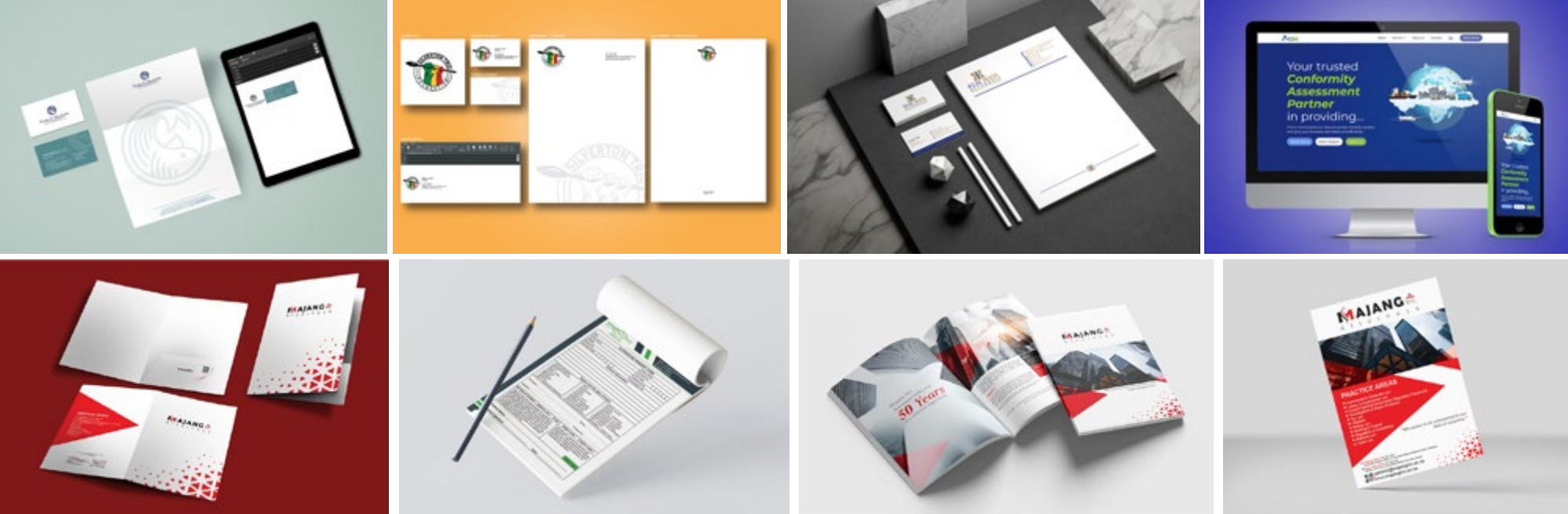
CORE OUTCOME: Total market authority through a robust, visual identity and premium asset ecosystem.

DELIVERABLES:

Marketing & Growth Package+

- x50 Printed Presentation Folders
- x10 50 page Notepad
- x1 4 Page + Cover Company Profile Layout and Design
- x1 A5 Flyer Design (With Option to convert to digital Poster)
- x100 Printed A5 Flyers (Single/Double Sided)

R25 000



PACKAGE 4: PROMOTIONAL PACKAGE

The Ultimate Outdoor Event Promotions Package is an all-in-one, premium branding solution designed to maximize high-impact visibility and create a professional, cohesive setup

RATES & SPECIFICATIONS

Complete Corporate Identity Package+

- x1 3m x 3m Value Steel Gazebo
- x1 2.4m x 1.4m Table Cloth
- x1 1.8m x .75m Folding Trestle Table
- x2 3m Double-Sided Telescopic Flags
- x2 Branded Director Chairs
- x2 2m x 2m Double-Sided Pop-up Banners

R45 000

About.

GRAPHIC DESIGN • BRANDING • MARKETING

ALWAYSADDMAGIC (Pty) Ltd is a South African organisation that is engaged in offering Graphic and Web-design, including but not limited to Logo Design, Business cards, Letterhead, Website Design, Print Design and Brand identity creation. The Company is positioned to assist businesses and brands with their communication needs and offers bespoke solutions that cater to specific requirements.

Please note that, we are able to provide other design services that may not appear in the above list due to their “unique” nature.

Please contact us for any custom design work you may need.

Rates may change based on customer needs and additions.

You can view our

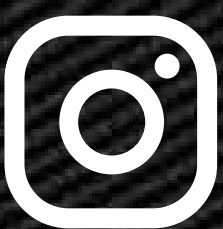
TERMS OF SERVICE

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