



**ALWAYSADDMAGIC**  
GRAPHIC DESIGN • BRANDING • MARKETING

# SERVICE RATES

## 2026





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Every Business is seen as an entity that exists outside the owner, it has a life of its own and as such, needs a face that other people or businesses can recognise and remember what it looks like, but most importantly, remember how it made them feel.

## RATES & SPECIFICATIONS

Primary + Stacked + Secondary: Variations with & without tagline, logomark, full colour, black, white, grey and inverted

Colour Codes

## Output Format: PDF, PNG & JPG

FROM  
R1650





# Letterhead Design & Setup in MS Office Word

## The Official Voice of Your Business

When you communicate on a Business-to-Business basis or Business-to-Customer basis, you need to use your company's official voice, a Company Letterhead will ensure that your message is clear and your customer/client will know that they are talking to your business.

We prepare Ready-to-use Letterheads that are easy to use, give you peace of mind and ensure that your business' voice is clear and consistent regardless of who is communicating from within your company.

## RATES & SPECIFICATIONS (Excluding Printing)

A4 Letterhead Design and Layout

Output Format: MS Office Word Document

FROM  
**R650**



# Business Card Template Design Only

## Part of the Elevator Pitch

Your business card is often the first physical impression of your brand. A well-designed card doesn’t just share contact details — it communicates professionalism, style, and credibility in seconds. We create custom, modern, and print-ready business card designs that reflect your brand identity and leave a lasting impact.

## RATES & SPECIFICATIONS

<b>Business Card Template Design</b> Single or Double Sided Design Output Format: Print Ready PDF <b>FROM R650</b>	<b>Additional User Layout</b> 1 Final Output Output Format: Print Ready PDF <b>R350</b> Per User
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## Printing Options

350 GSM Gloss/Matt Paper - Sraight Cut  
Soft proof Only (Printed Proof will attract a R350 Surcharge)

SINGLE SIDED	50	100	200	500	1000	2000
	R350	R380	R400	R500	R680	R950
DOUBLE SIDED	50	100	200	500	1000	2000
	R380	R390	R450	R650	R780	R1200





# Print/Digital Flyer/Poster Design and Layout

Get the message out!

Print Flyers and Digital Posters are used to support a promotion for a product or service, special sale or an upcoming event. We craft flyers that grab attention and can be used for both Print production and Digital Distribution.

## DESIGN AND LAYOUT RATES & SPECIFICATIONS

A5 or Digital Flyer/Poster  
**Single Sided Design**  
Output Format: Print Ready PDF/Digital JPG

FROM **R650**

A5 148mm W x 210mm H  
**Double Sided Design**  
Output Format: Print Ready PDF

FROM **R750**

## Printing Options

115 GSM Gloss/Matt Paper  
Sraight Cut  
Soft proof Only (Printed Proof will attract a R350 Surcharge)

SINGLE SIDED	100	200	300	500	1000	2000	5000
	R420	R520	R620	R950	R1250	R1700	R2500
DOUBLE SIDED	100	200	300	500	1000	2000	5000
	R650	R780	R980	R1300	R2200	R1900	R2900





# A3, A2, A1, A0 Print Poster

## Design and Layout

Increase your Visibility

To stay top of mind within your chosen audience, you need to stay visible. Large format posters, can increase your business’ visibility significantly. Placed in a high traffic location and supported by social or digital communication, results can have a positive impact on your bottomline.

### RATES & SPECIFICATIONS (Excluding Printing)

- 2 Design Options
- 1 Final Output
- Output Format: Print Ready PDF

FROM R850





# Folded Brochure/Leaflet Design and Layout

Package information neatly.

Sometimes, the information you want to communicate contains multiple sections and a simple flyer or poster cannot do the job, this is where a folded leaflet or brochure comes in handy. Packaging the information in sections can greatly improve legibility and allow your audience to digest the information easier.

## RATES & SPECIFICATIONS (Excluding Printing)

- 210mm H x 99mm W
- Roll Folded Brochure
- Double Sided Design
- Output Format: Print Ready PDF

FROM **R850**

### Printing Options

- 150 GSM Gloss/Matt Paper
- 6 panels (A4 Roll folded)
- Double Sided Printing



50	100	200	300	500	1000
R1550	R2050	R2850	R3550	R3850	R6850





# Notepad Design and Layout

Make a Note!

Notepads serve many purposes and can be used as Doctor’ Scripts or Legal Notepads for Legal practitioners or as a great note taking device for students and admin Staff.

## RATES & SPECIFICATIONS (Excluding Printing)

### Notepad Cover Page Design and Layout

2 Design Options  
1 Final Output  
Output Format: Print Ready PDF

FROM **R650**

### Notepad Inner Page Design & Layout

2 Design Options  
1 Final Output  
Output Format: Print Ready PDF

FROM **R350**

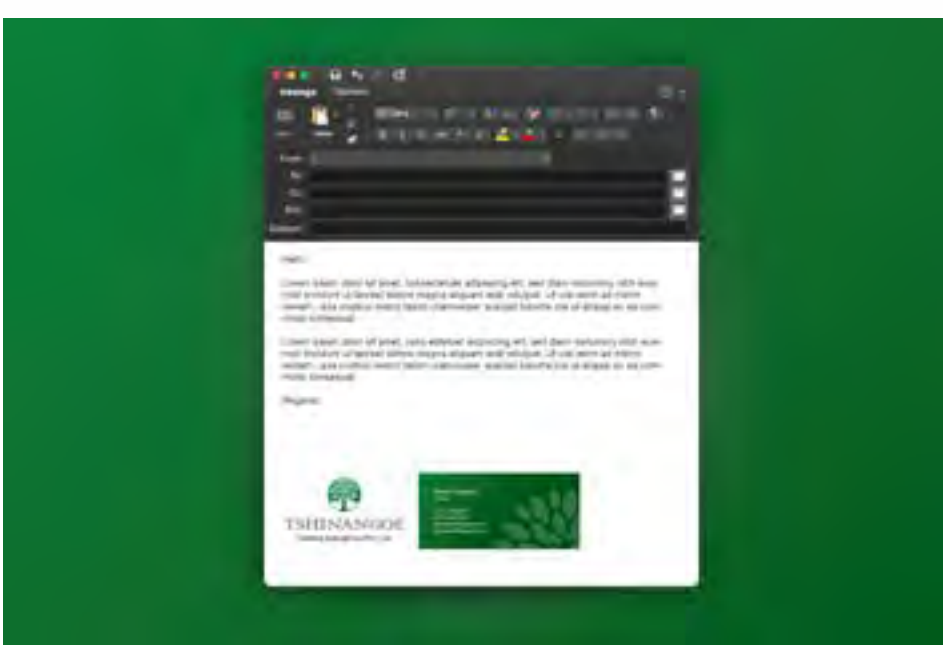
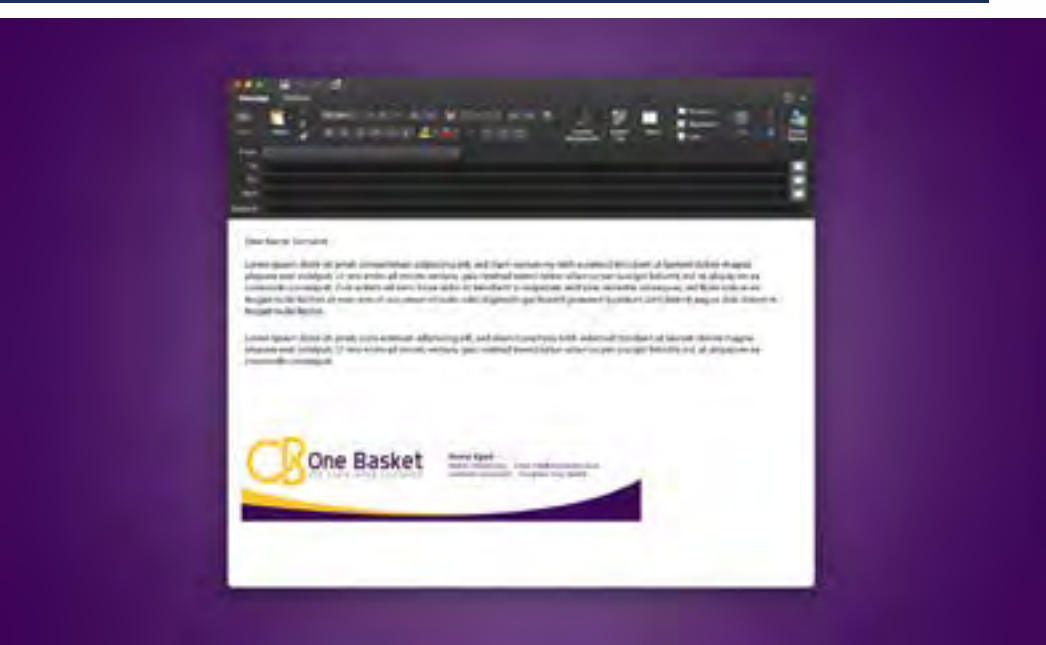
If you require a notepad that doesn’t have a Cover Page, the Cost Will be **R650**

## Printing Options

80 GSM Cartridge Paper  
Single Sided Printing - Self Cover (NO COVER)  
Soft proof Only  
50 Leaves of paper

50	100	200	300	400	500
R3,800	R7,200	R12,500	R15,500	R21,500	R25,550





# Email Signature Template Design and Layout

One of your Business Touch Points

We have both a creative and a technical approach to designing and setting up your email signature. Because we believe it must work as well as it looks. We have 2 ways of setting up your email signature, PNG or Active Text. PNG is simply an image format, it allows you to include a link to one destination.

Active Text, is setup to ensure that each link represented in your signature is active and can go to any destination.

## RATES & SPECIFICATIONS (Excluding Printing)

<b>Email signature Template Design</b> 1 Final Output Output Format: PNG or Active Text <b>FROM R650</b>	<b>Additional User Layout</b> 1 Final Output Output Format: PNG or Active Text <b>R250</b> Per User
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# Start-Up Package

The Combo!

This package was created with SMEs in mind. As a start-up business, there are items that you will need, to run your brand or business effectively.

We have created a Start-Up Package to make the starting pain a little less painful.

## RATES & SPECIFICATIONS

- x1 Logo Design Only
- x1 Letterhead (MS Word)
- x1 Email Signature (Single User)
- x1 Business Card Template Design (1 User)
- x100 Business Cards Printing (1 User)

# R3200





# Company/Corporate Profile Design and Layout

Your company’s Character and Personality

This is one of the most important documents that your company needs to have. It usually includes information that allows the reader/customer to understand what your company does, where your company is located, and how your plan to offer benefit to them. It can also be used to highlight your successes and present them in a well-designed document.

## RATES & SPECIFICATIONS (Excluding Printing)

<b>Cover Page Design and Layout</b> 2 Design Options 1 Final Output Output Format: Print Ready PDF <b>FROM R650</b>	<b>Inner Pages</b> 1 Final Output Excluding Image Sourcing <b>R250</b> Per Page
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# Documents & Booklets Design and Layout

Annual Reports, Mid-Term Reports etc.

Every organisation, needs to compile reports that Asses, Address and Address any issues that the company may be facing or planning. These douments then need to be presented to share holders and they need to look the part. This is where we come in.

We have extensive Experience in Document Layout and can help you present your information in a beautifully crafted document.

## RATES & SPECIFICATIONS (Excluding Printing)

<b>Cover Page Design and Layout</b> 2 Design Options 1 Final Output: Output Format: Print Ready PDF <b>FROM R650</b>	<b>Inner Pages</b> 1 Final Output Excluding Image Sourcing <b>R250</b> Per Page
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# Corporate/Presentation Folder Design and Layout

Present with confidence

Presentation Folders are a great way to promote your brand while serving a functional use. They protect sensitive documents but also improve brand visibility.

## RATES & SPECIFICATIONS (Excluding Printing)

- 2 Design Options
- 1 Final Output
- Output Format: Print Ready PDF

FROM **R650**

## Printing Options

- 350 GSM Gloss/Matt Paper
- Double Sided with Printed Flap
- Soft proof Only (Printed Proof will attract a R350 Surcharge)

50	100	150	200	300	500	1000
R2250	R3550	R4250	R5250	R6250	R7650	R14650





Standard



Executive



Slimline



X-Banner

# Pull-up Banner or sign Design and Layout

Display your brand, product or service offering

On-location display can help your brand stand out. Pull-up banners and other related display systems, are an easy and convenient way to get your message across, especially in environments that do not allow/have permanent display options.

## RATES & SPECIFICATIONS (EXCL PRINTING)

- 2 Design Options
- 1 Final Output
- Output Format: Print Ready PDF

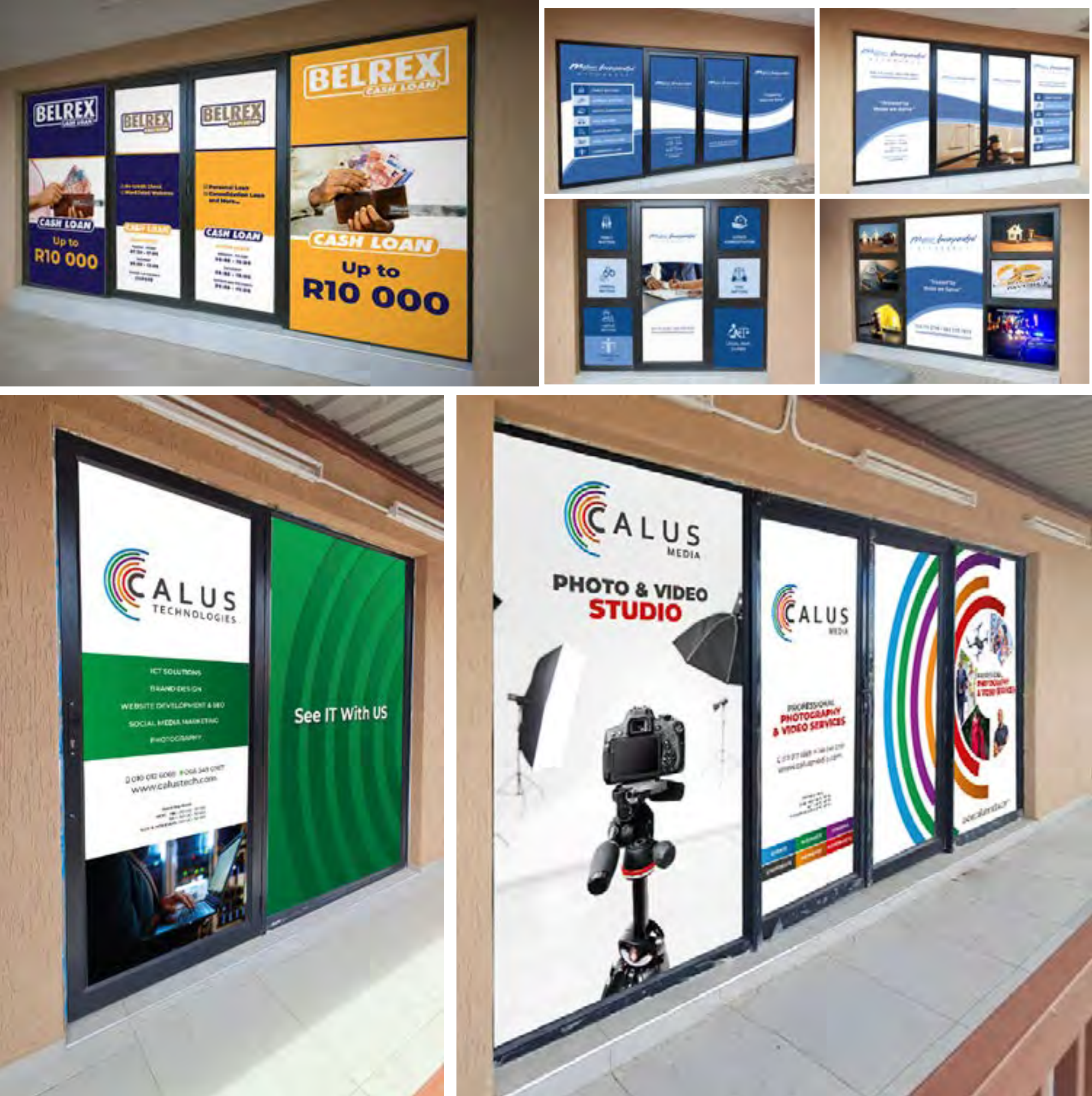
FROM **R650**

## Printing Options

Including Carry Bag and Mechanism

Standard 2000 x 800mm	Executive 2000 x 800mm	X Banner 1800 x 800mm	Slimline 2000 x 800mm
R1500	R1950	R1100	R2700





# Store Front Display Design and Layout

Display your brand, product or service offering

Storefront displays are crucial, strategic retail tools designed to capture attention, showcase brand identity, and drive foot traffic through creative window arrangements. Effective displays create a compelling, often storytelling, narrative that convinces passers-by to enter the store

## RATES & SPECIFICATIONS (EXCL PRINTING)

2 Design Options

1 Final Output

Output Format: Print Ready PDF

FROM **R650** Single/Double Door





# Display Flags, Tables, Pop-ups Design and Layout

Display your brand, product or service offering

Much like the Banners, flags are a great and efficient way of displaying your brand On-location. The systems are designed to withstand extreme weather and

## RATES & SPECIFICATIONS (Excluding Printing)

2 Design Options Including Mockup Layout

1 Final Output

Output Format: Print Ready PDF

**(Cost Per Item)**

**FROM R650**

N.B. Printing and Supply Costs on Request



# Wall banners Design and Layout

Display your brand, product or service offering

Much like the Banners, flags are a great and efficient way of displaying your brand On-location. The systems are designed to withstand extreme weather and

## RATES & SPECIFICATIONS (Excluding Printing)

2 Design Options Including Mockup Layout

1 Final Output

Output Format: Print Ready PDF

(Cost Per Item)

FROM R650

## Printing Options

Including Carry Bag and Mechanism

<b>Square</b> 2250 x 2250mm	<b>Standard</b> 2250 x 3000mm	<b>Large</b> 2250 x 4500mm
R3900	R5200	R8850





# Gazebo Design and Layout

Stay cool under the shade of your brand

Gazebos have high impact visibility while protecting sales agents from the harsh African Sun. (please note that the Side walls are

<b>GAZEBO LAYOUT &amp; DESIGN</b> 2 Design Options 1 Final Output Output Format: Print Ready PDF Top Canopy only <b>FROM R650</b>	<b>GAZEBO WALL LAYOUT &amp; DESIGN</b> 2 Design Options 1 Final Output Output Format: Print Ready PDF <b>FROM R550</b>
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**Printing Options**  
Value Aluminium Gazebos  
Includes tool kit with ground peg, rope, and carry bag for easy setup and transport.

<b>2m x 2m</b>	<b>3m x3m</b>	<b>Side walls 2m</b>	<b>Side walls 3m</b>
<b>R5500</b>	<b>R6500</b>	<b>R2500</b>	<b>R2800</b>



# Label Design and Layout

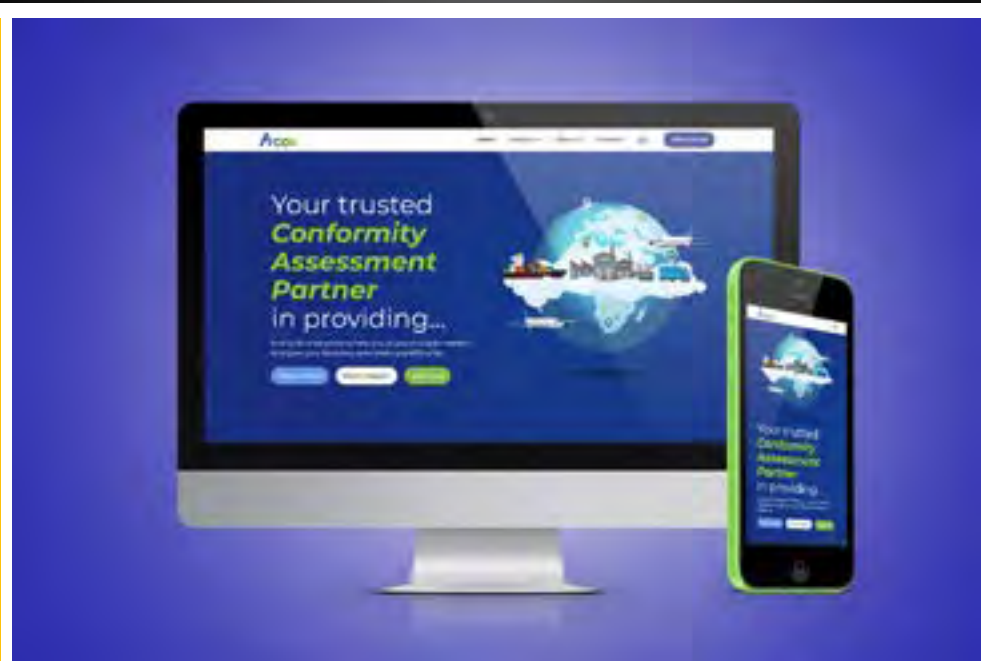
Put your best Product forward.

When you enter the space of Product Development, nothing is as critical to the success of the product, than Packaging and Labelling. We endeavour to conceptualise, create and produce high quality Packaging and Labelling design that can assist your brand to stand out in Store-front displays.

## RATES & SPECIFICATIONS (EXCL. PRINTING)

<b>LABEL DESIGN &amp; LAYOUT</b> 2 Design Options 1 Final Output Output Format: Print Ready PDF  From <b>R850</b>	<b>LABEL VARIATION</b> Layout 1 Final Output Output Format: Print Ready PDF  FROM <b>R550</b>
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# Web & Digital Design

Get Online and grow!

Websites serve as your online office and sometimes, your store. In order to see growth, you need a website that can assist your business to stay top of mind in your selected market audience.

We specialise in creative Web-Design, our focus is User-Centric design that ensures a great user experience and fit-for-Purpose functionality.

## RATES & SPECIFICATIONS (Excluding Web Hosting)

Business website (Wordpress)	eCommerce (Woo Commerce)
<div>1. Seo Optimization</div> <div>2. Moving Banner (optional)</div> <div>3. Fully Responsive and Mobile Friendly</div> <div>4. Contact/Enquiry Form</div> <div>5. Gallery (optional)</div> <div>6. First Blog/News Update</div> <div>7. Chat Integration (Whatsapp)</div> <div>8. Up to 5 Pages (Expand on request)</div>	<div>1. Seo Optimization</div> <div>2. Moving Product Banner</div> <div>3. 10 Product Preloads</div> <div>4. Fully Responsive and Mobile Friendly</div> <div>5. Contact/Enquiry Form</div> <div>6. Gallery</div> <div>7. Manage Shop Training (1-2 Hours)</div> <div>8. Payment Gateway Setup Assistance</div> <div>9. Shipping Module Setup Assistance</div> <div>10. Chat Integration (Whatsapp)</div> <div>11. Product Categories (client to provide details)</div> <div>12. Product Description (client to provide details)</div> <div>13. Up to 10 Pages</div>
<div>From</div> <div>R6500</div>	<div>From</div> <div>R15500</div>

Additional Terms and Conditions Apply for Websites.

Maintenance/Support (Billed on a per need basis, @ an Hourly Rate)  
Update Blogging Training Provided @ an Hourly Rate (Cost to be confirmed on request)



# Corporate Wear, Gifts & Promotional Items

We Design, Produce and Supply

We are a registered reseller for the country's Number 1 Corporate Gifting and Promo Material producers AMROD, this means that we have direct access to lowered prices, which we are then able to pass on the savings to our clients.

With this in mind, we are able to offer you great corporate products at great rates.

**RATES & SPECIFICATIONS  
ON REQUEST**



# About.

GRAPHIC DESIGN • BRANDING • MARKETING

ALWAYSADDMAGIC (Pty) Ltd is a South African organisation that is engaged in offering Graphic and Web-design, including but not limited to Logo Design, Business cards, Letterhead, Website Design, Print Design and Brand identity creation. The Company is positioned to assist businesses and brands with their communication needs and offers bespoke solutions that cater to specific requirements.

Please note that, we are able to provide other design services that may not appear in the above list due to their “unique” nature.

Please contact us for any custom design work you may need.

**All prices Exclude Printing, Stock images & Website Hosting, unless otherwise specified.**

Rates may change based on customer needs and additions.

You can view our

**TERMS OF SERVICE**

## Contacts

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